CLOSING THE LOOP
300 MILLION TONNES

CURRENT ANNUAL PLASTIC PRODUCTION
$55 BILLION OPPORTUNITY

McKinsey & Company, No time to waste: What plastics recycling could offer, 2018
140 MILLION
PEOPLE DEPEND ON COLLECTING PLASTIC AS SOURCE OF INCOME
WHO WE ARE

OUR MISSION

STOP OCEAN PLASTIC BY GATHERING 1 BILLION PEOPLE TOGETHER TO MONETIZE WASTE & IMPROVE LIVES.

WHAT WE DO

REVEAL THE VALUE IN PLASTIC TO TURN WASTE INTO RESOURCE FOR THE WORLD’S POOREST COMMUNITIES.
THE SOCIAL PLASTIC ECOSYSTEM™

AS FEATURED IN:

BBC TED Forbes CNN HUFFPOST FAST COMPANY
STORIES FROM INDONESIA
PLASTIC BANK MEMBERS AROUND THE WORLD EXCHANGE PLASTIC FOR
PLASTIC BANK MEMBERS AROUND THE WORLD EXCHANGE PLASTIC FOR CASH
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DIGITAL SAVINGS
HEALTHCARE
SCHOOL TUITION
CELL SERVICE
FRESH FOOD
CLEAN WATER

...AND MANY MORE
WHY PARTNER WITH PLASTIC BANK?

ACHIEVE YOUR SUSTAINABILITY & CSR TARGETS BASED ON THE UN SUSTAINABLE DEVELOPMENT GOALS

CONNECT WITH THE NEXT GENERATION OF CONSUMERS

BUILD A UNIQUE, AUTHENTIC, AND POWERFUL BRAND NARRATIVE

TRANSFORM HUMAN LIVES

CHANGE THE WAY WE VIEW PLASTIC
Plastic Bank builds and activates recycling infrastructure in the world’s poorest regions.
Residents are invited to earn a stable income stream by exchanging plastic material.

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Plastic Bank members receive the spot market rate for plastic by type & weight PLUS our Plastic Bank Membership Bonus, which guarantees that living wages are accessible for both full- and part- time recyclers.
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Ocean-bound plastic is collected and returned for cash, digital currency, healthcare coverage, school tuition, and more.

Member rewards are customizable according to the needs of the local community.
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Collected plastic is recycled into socialplastic and used by our global partners make new products.
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The result? Plastic becomes a resource for developing nations.
KAMI BELI PLASTIK BEKAS ANDA

0878 6060 2033
PRODUCTS

SUPRELLE® BLUE BY ADVANSA

ECO-SHOPPING BAG
MARKS & SPENCERS - UNITED KINGDOM

SOFT BOARDS
SPOOKED KOOKS - AUSTRALIA
SECURED VIA BLOCKCHAIN
SECURED VIA BLOCKCHAIN

Radical transparency in the socialplastic supply chain.
SECURED VIA BLOCKCHAIN

Radical transparency in the socialplastic supply chain.

Safe reward delivery to our plastic collectors and members.
THE socialplastic ECOSYSTEM

1 COLLECTION
Ocean-bound plastic polluting waterways and communities is collected by Plastic Bank members and returned to a branch.

2 REWARDS
Members are paid the market rate for plastic PLUS a Plastic Bank Membership Bonus, which guarantees that full-time recyclers can access a stable living wage.

3 BETTER LIVING
Members can gain access to healthcare, insurance, and even school tuitions for their children.

4 RECYCLING
Collected plastic is sent to a local partner for processing into bales, flakes or pellets called socialplastic.

5 TRANSPORT
Social Plastic is shipped to manufacturers, where it is made into new plastic products.

6 NEW PRODUCTS
Conscious consumers are empowered to effect change by purchasing Social Plastic® and Plastic Neutral™ products. Revenues are reinserted into the value chain to expand the ecosystem and prevent more ocean plastic.

CLOSE THE CIRCLE.
Social Plastic products are returned for recycling, creating a closed-loop plastic economy.

DID YOU KNOW
Rewards for recyclers are funded by SOCIAL PLASTIC IMPACT PROGRAMS such as going PLASTIC NEUTRAL.
THE RESULT?

300 MILLION PLASTIC BOTTLES EQUIVALENT PREVENTED FROM ENTERING THE OCEAN
JOIN THE #SOCIALPLASTIC REVOLUTION!

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