

CLOSING THE LOOP



plasticbank







300 MILLION TONNES
CURRENT ANNUAL PLASTIC PRODUCTION



\$55 BILLION OPPORTUNITY

McKinsey & Company, No time to waste: What plastics recycling could offer, 2018



140 MILLION

PEOPLE DEPEND ON COLLECTING PLASTIC AS SOURCE OF INCOME





WHO WE ARE

OUR MISSION

**STOP OCEAN PLASTIC
BY GATHERING 1 BILLION PEOPLE
TOGETHER TO MONETIZE WASTE &
IMPROVE LIVES.**

WHAT WE DO

**REVEAL THE VALUE IN PLASTIC TO
TURN WASTE INTO RESOURCE
FOR THE WORLD'S POOREST
COMMUNITIES.**

THE SOCIAL PLASTIC ECOSYSTEM™

AS FEATURED IN:

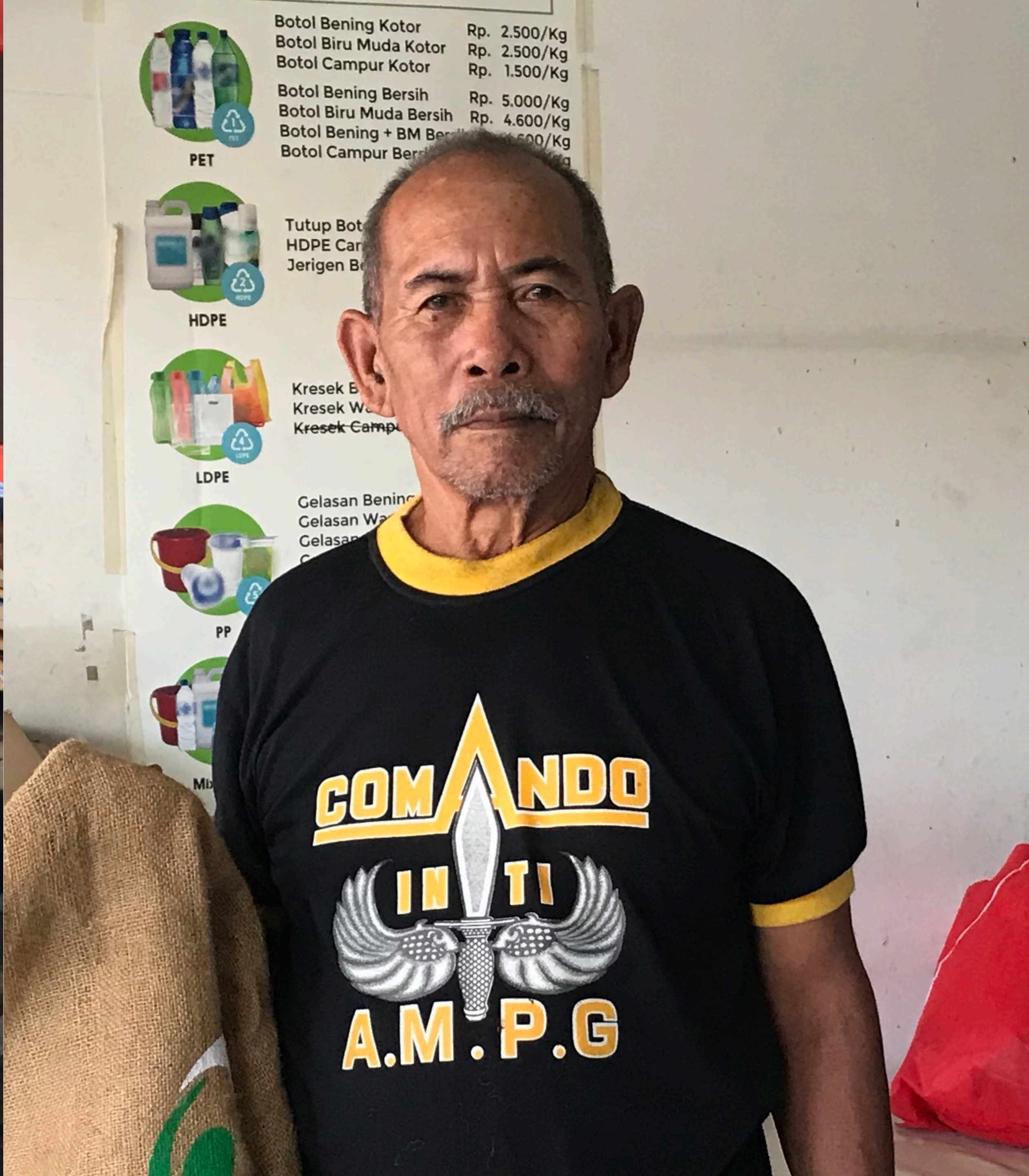
BBC **TED** **Forbes** **CNN**
HUFFPOST **FAST COMPANY**



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**STORIES
FROM
INDONESIA**





**PLASTIC BANK MEMBERS
AROUND THE WORLD
EXCHANGE PLASTIC FOR**



**PLASTIC BANK MEMBERS
AROUND THE WORLD
EXCHANGE PLASTIC FOR**

CASH



**PLASTIC BANK MEMBERS
AROUND THE WORLD
EXCHANGE PLASTIC FOR**

**CASH
DIGITAL SAVINGS**



**PLASTIC BANK MEMBERS
AROUND THE WORLD
EXCHANGE PLASTIC FOR**

**CASH
DIGITAL SAVINGS
HEALTHCARE**



**PLASTIC BANK MEMBERS
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**CASH
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HEALTHCARE
SCHOOL TUITION**



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CELL SERVICE**



**PLASTIC BANK MEMBERS
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**CASH
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HEALTHCARE
SCHOOL TUITION
CELL SERVICE
FRESH FOOD**



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SCHOOL TUITION
CELL SERVICE
FRESH FOOD
CLEAN WATER**



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HEALTHCARE
SCHOOL TUITION
CELL SERVICE
FRESH FOOD
CLEAN WATER**

...AND MANY MORE

WHY PARTNER WITH PLASTIC BANK?



**ACHIEVE YOUR
SUSTAINABILITY
& CSR TARGETS**
BASED ON THE
**UN SUSTAINABLE
DEVELOPMENT
GOALS**



**CONNECT WITH THE NEXT
GENERATION OF CONSUMERS**

**BUILD A UNIQUE, AUTHENTIC, AND
POWERFUL BRAND NARRATIVE**

TRANSFORM HUMAN LIVES

CHANGE THE WAY WE VIEW PLASTIC



Plastic Bank builds and activates recycling infrastructure in the world's poorest regions.

1

Plastic Bank builds and activates recycling infrastructure in the world's poorest regions.

2

Residents are invited to earn a stable income stream by exchanging plastic material.

Plastic Bank members receive the spot market rate for plastic by type & weight PLUS our Plastic Bank Membership Bonus, which guarantees that living wages are accessible for both full- and part- time recyclers.



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Ocean-bound plastic is collected and returned for cash, digital currency, healthcare coverage, school tuition, and more.

Member rewards are customizable according to the needs of the local community.



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Collected plastic is recycled into **socialplastic** and used by our global partners make new products.

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THE RESULT? PLASTIC BECOMES A RESOURCE FOR DEVELOPING NATIONS.

RECYCLED
socialplastic



plasticbank

scjohnson
A family company
at work for a better world

@PlasticBank
@ we are theplasticbank
facebook.com/plasticbank

#stopoceanplastic #socialplastic

KAMI BELI
PLASTIK BEKAS

ANDA

0878 6060 2033



socialplastic PRODUCTS



**SUPRELLE® BLUE BY
ADVANSA**



**ECO-SHOPPING BAG
MARKS & SPENCERS -
UNITED KINGDOM**



**SOFT BOARDS
SPOOKED KOOKS -
AUSTRALIA**

SECURED VIA BLOCKCHAIN



SECURED VIA BLOCKCHAIN

Radical transparency in the
socialplastic supply chain.

SECURED VIA BLOCKCHAIN

Radical transparency in the
socialplastic supply chain.

Safe reward delivery to our
plastic collectors and members.

THE socialplastic ECOSYSTEM

1 COLLECTION

Ocean-bound plastic polluting waterways and communities is collected by Plastic Bank members and returned to a branch.



2 REWARDS

Members are paid the market rate for plastic PLUS a Plastic Bank Membership Bonus, which guarantees that full-time recyclers can access a stable living wage.



DID YOU KNOW

Rewards for recyclers are funded by SOCIAL PLASTIC IMPACT PROGRAMS such as going PLASTIC NEUTRAL.

3 BETTER LIVING

Members can gain access to healthcare, insurance, and even school tuition for their children.



CLOSE THE CIRCLE.

Social Plastic products are returned for recycling, creating a closed-loop plastic economy.



5 TRANSPORT

Social Plastic is shipped to manufacturers, where it is made into new plastic products.



6 NEW PRODUCTS

Conscious consumers are empowered to effect change by purchasing Social Plastic® and Plastic Neutral™ products. Revenues are reintegrated into the value chain to expand the ecosystem and prevent more ocean plastic.



THE RESULT?

300 MILLION

**PLASTIC BOTTLES EQUIVALENT
PREVENTED FROM
ENTERING THE OCEAN**



plasticbank



**JOIN THE
#SOCIALPLASTIC
REVOLUTION!**

PAOLA CORTESE
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HERMAN SUSENO
BRANCH OPERATION MANAGER
HERMAN@PLASTICBANK.COM

