

SEA of Solutions

partnership week for marine plastic pollution prevention
11-14 november 2019

TOWARDS BETTER DATA

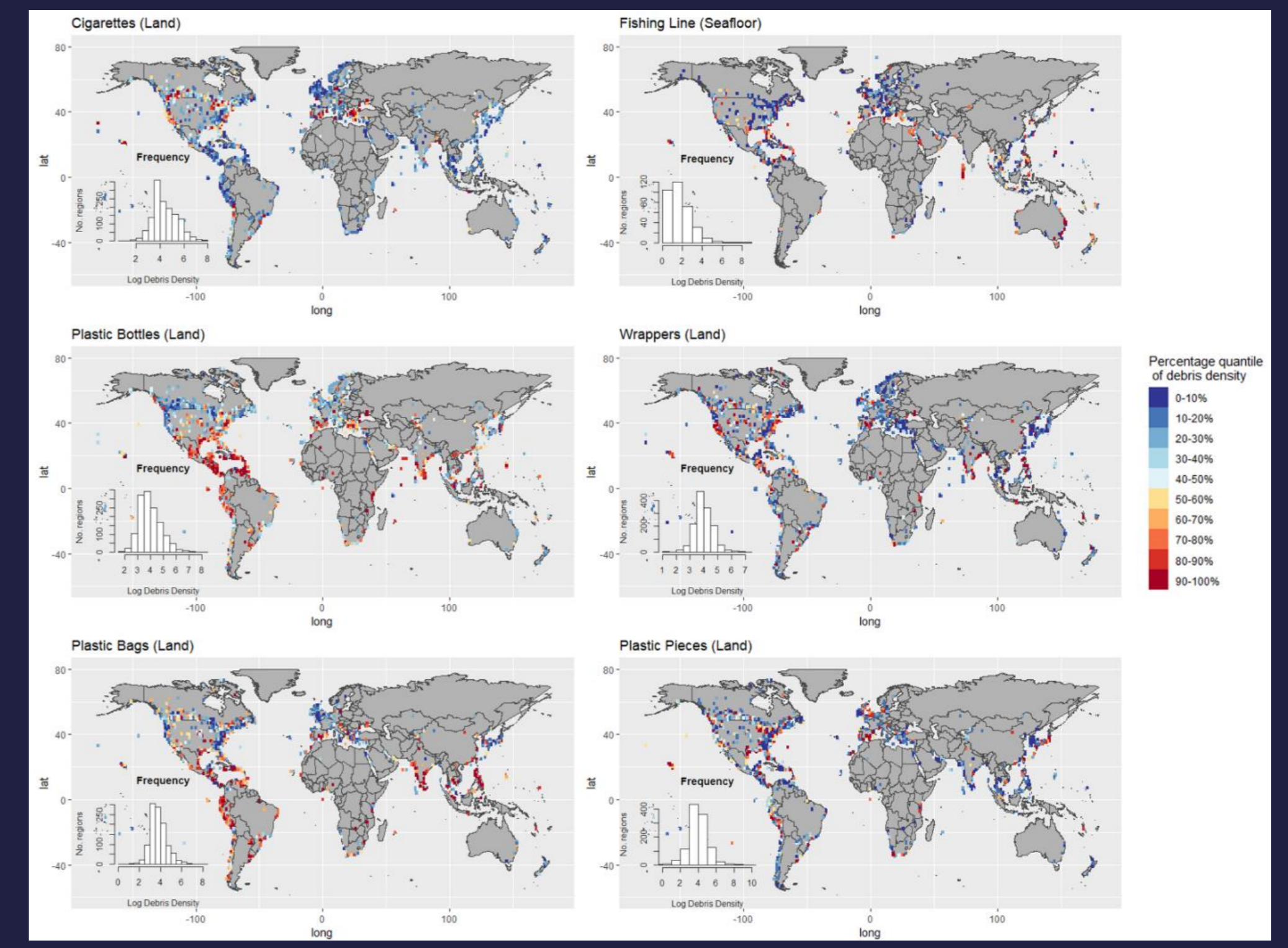
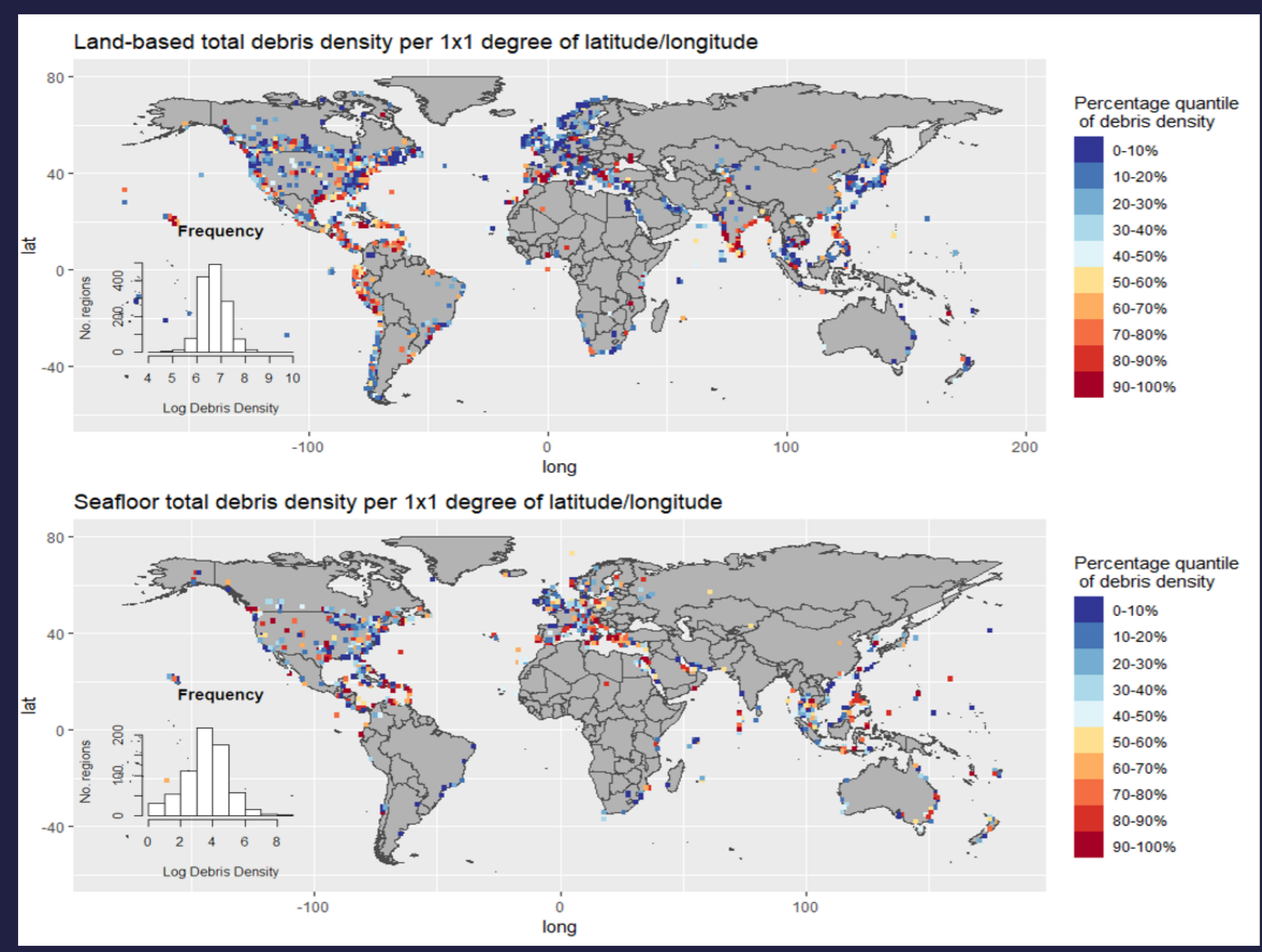
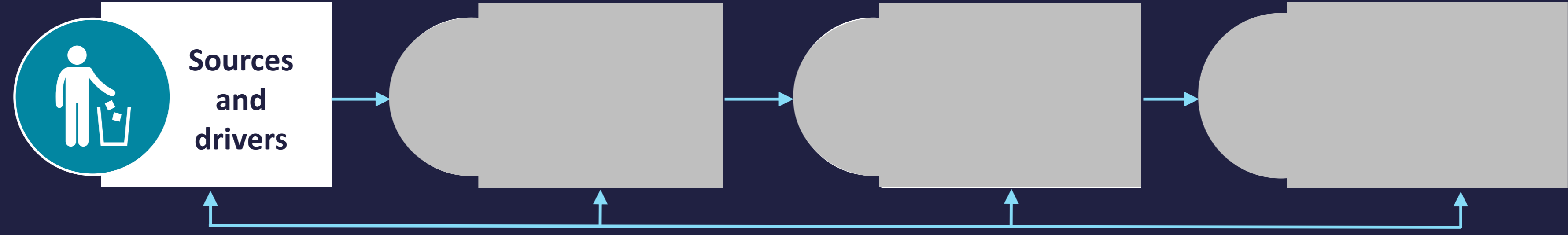
Qamar Schuyler

November 2019





CSIRO Marine Debris Research Program



THERE'S DATA, AND THEN THERE'S *BETTER* DATA...



<https://www.thebetterindia.com/106406/chennai-coastal-cleanup-volunteer-initiative-chennai-trekking-club/>



<https://www.savebay.org/problem-plastics/>



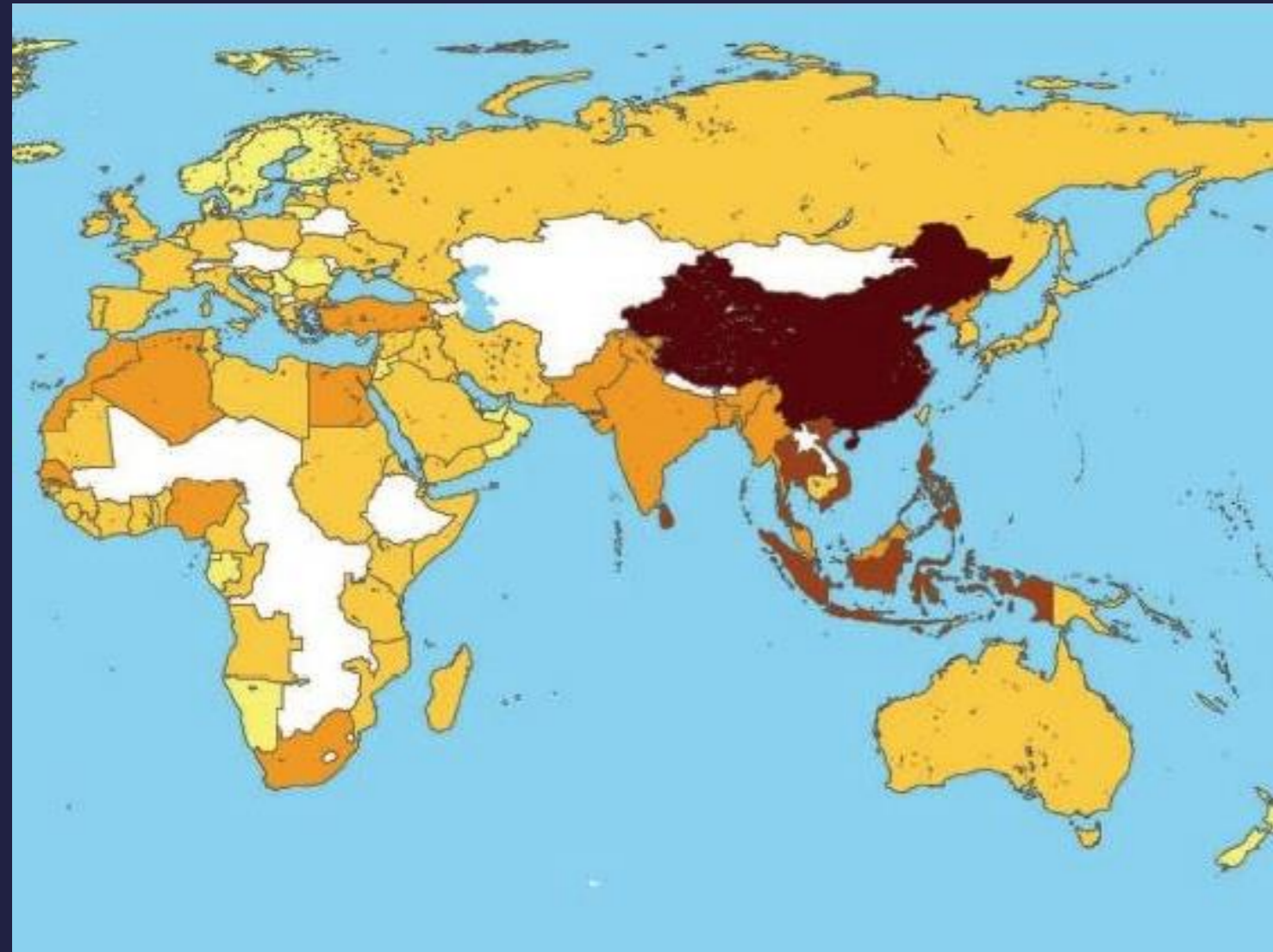
HOW DO WE GET FROM
HERE... (DATA)



...TO THERE?
(BETTER DATA)

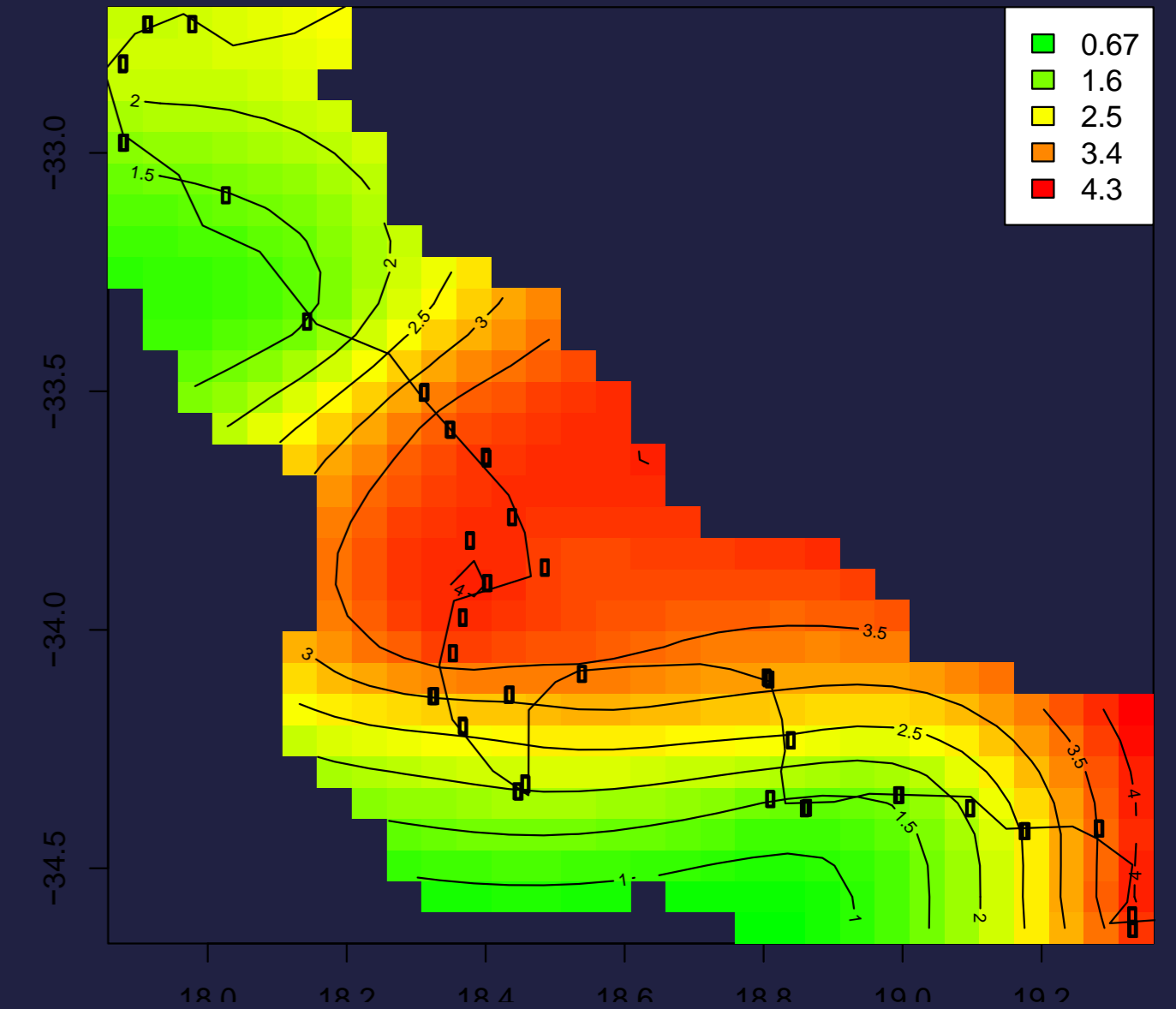


Global plastics leakage project



Objectives

1. Validate estimates of pollution from land
2. Identify hotspots for loss
3. Investigate drivers
4. Global baseline



HOW DO WE GET FROM
HERE... (DATA)



...TO THERE?
(BETTER DATA)



KNOW YOUR
QUESTION

What are my goals?

WHY?



Where

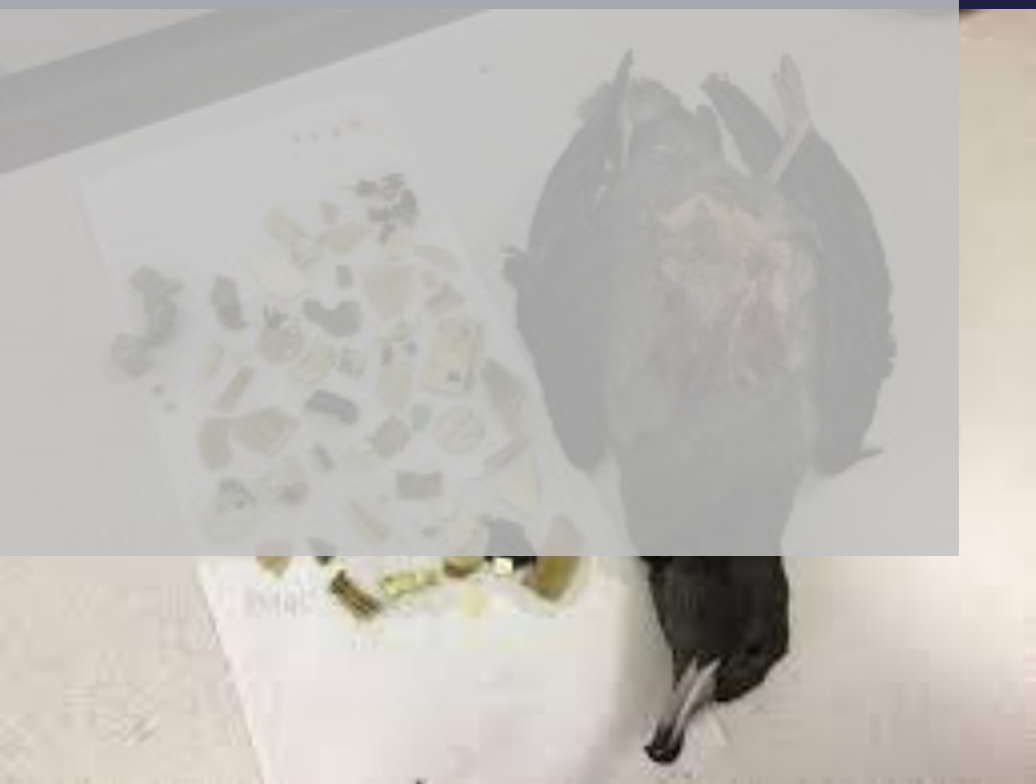


Choosing sites

Methods

LIMITS

BIASES



GUIDELINES FOR THE MONITORING AND ASSESSMENT OF PLASTIC LITTER IN THE OCEAN RECOMMENDATIONS:

COMPARTMENTS, LITTER SIZE AND POLICY CONCERNS ADDRESSED

Feasibility	Compartments & plastic size			Chapter	Examples of policy concerns										
	Compartment	Sub-compartment	Plastic size		Distribution & Abundance	Source identification	Impacts on							Policy relevance index	
							Tourism	Seafood safety	Human health and injuries	Navigational hazards	Fisheries & aquaculture	Animal welfare	Biodiversity		
1	SL	BE	MA	4	R	R	R		R					R	5
2	SL	BE	ME	4	R		R							R	3
3	SF		MA	6	R	R					R	R		R	5
3	SF		MA	6	R	R	R				R	R	R	R	7
4	B	FISH	ME/MI	7	R				R			R	R	R	5
4	B	INV	ME/MI	7	R				R			R	R	R	5
5	B	SEAB ^c	ME/MI	7	R	R							R	R	4
5	B	MEG ^c	MA/ME/MI	7	R								R	R	3
6	SS		ME/MI	5	R							R		R	3
7	SS		MA	5	R						R	R	R	R	5

?

<http://www.gesamp.org/publications>



HOW DO WE GET FROM
HERE... (DATA)



...TO THERE?
(BETTER DATA)

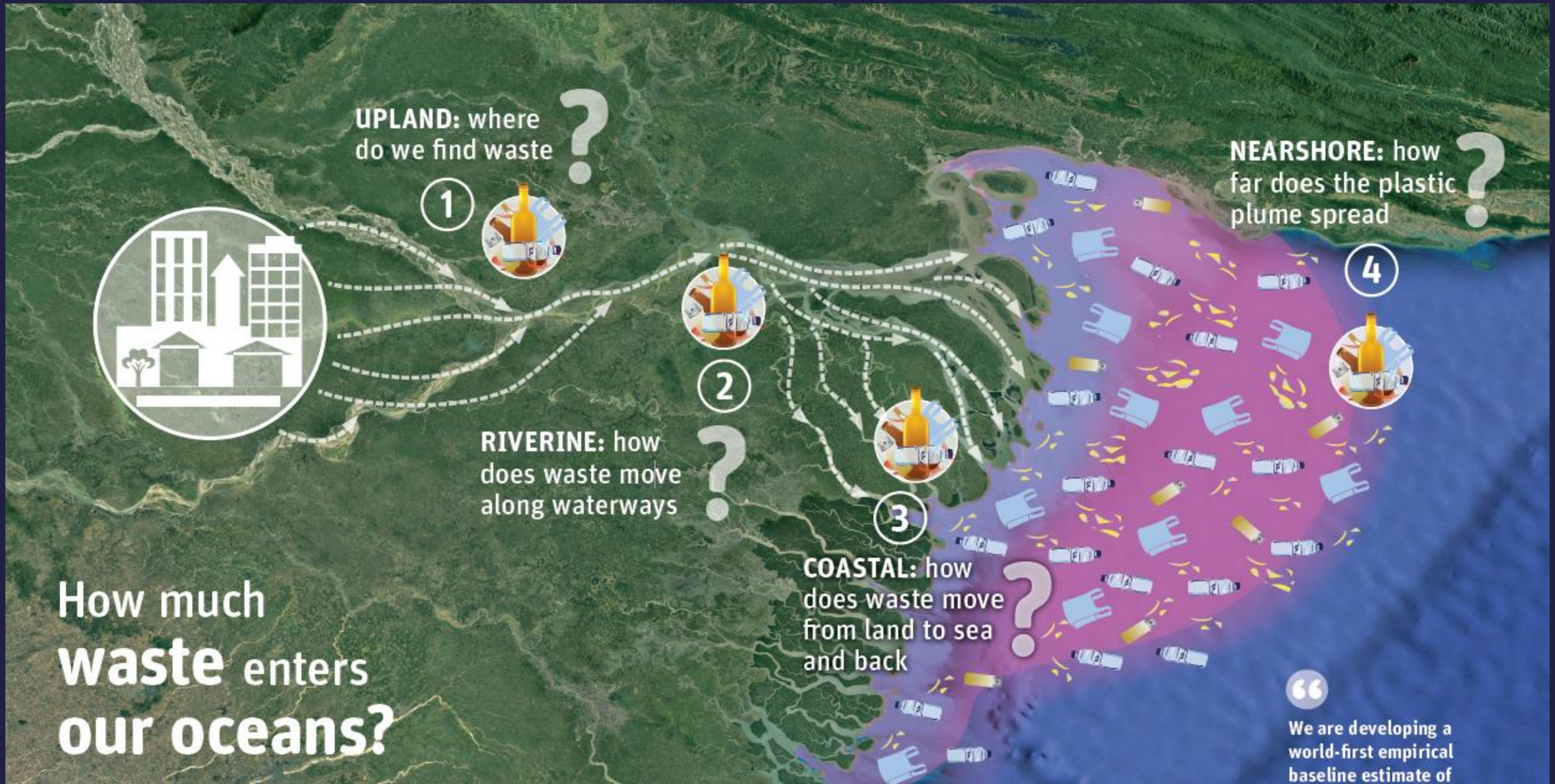


KNOW YOUR
QUESTION

SAMPLING
DESIGN

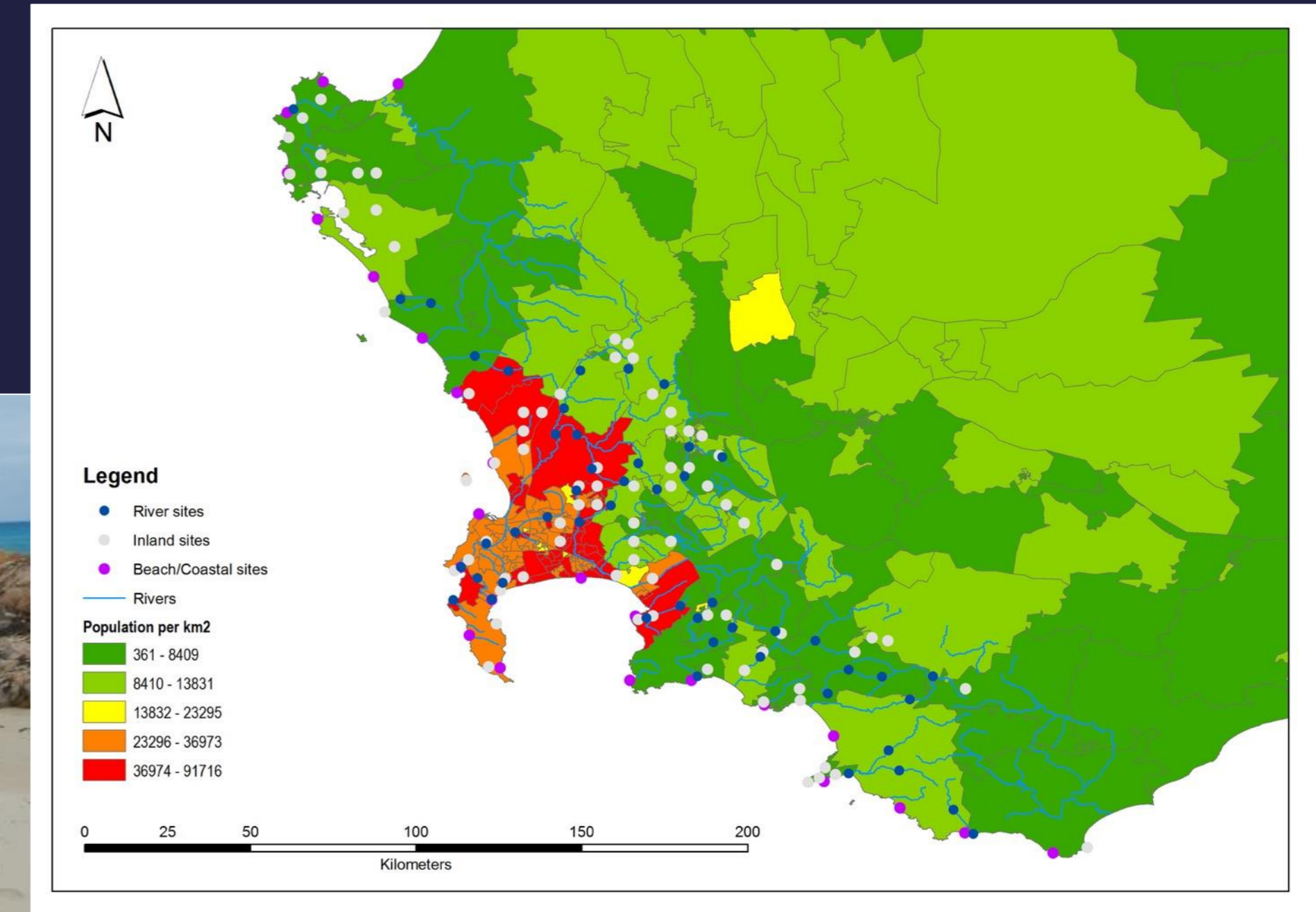
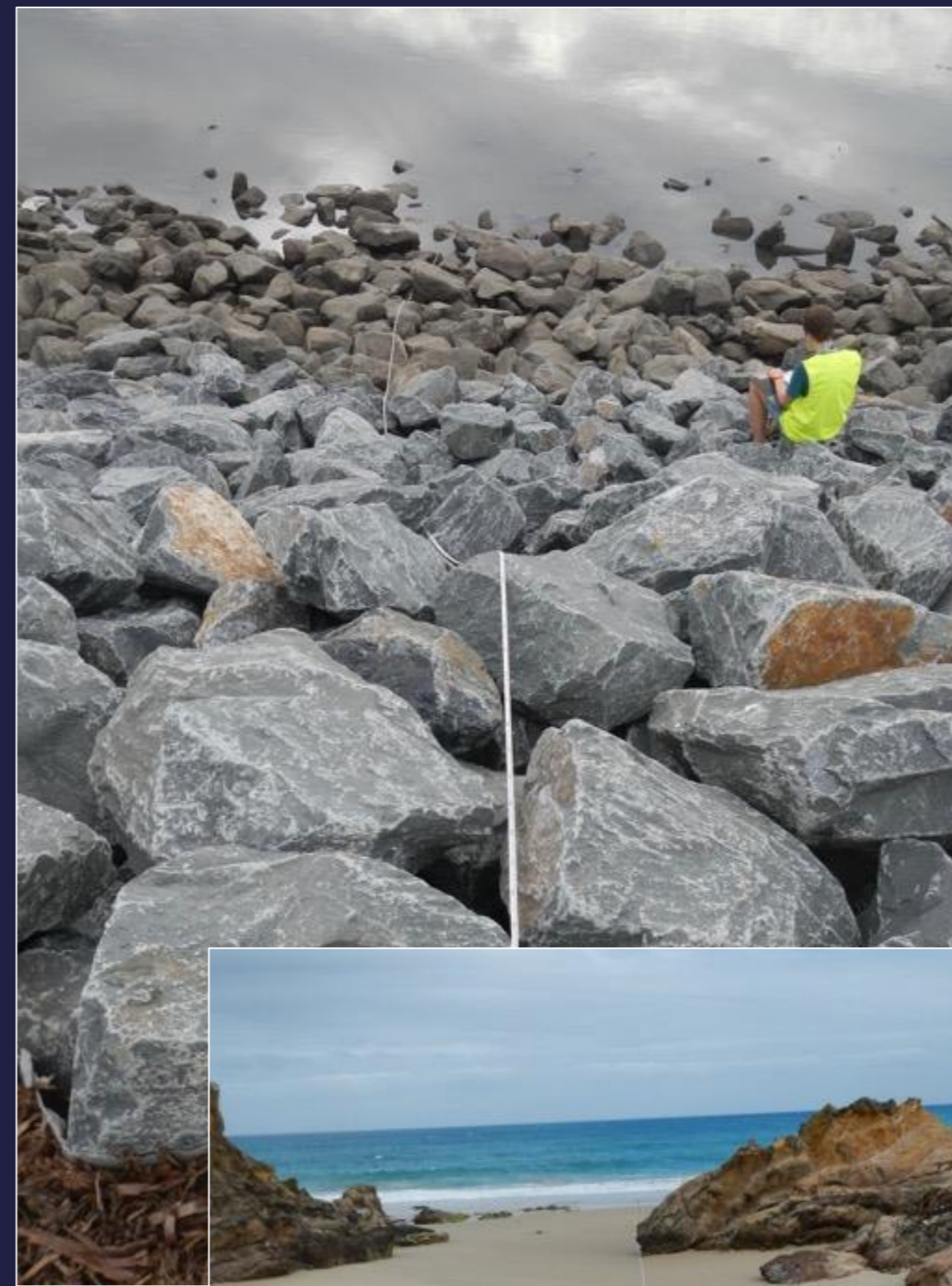


Global Plastics Leakage Project



How much **waste** enters our oceans?

“ We are developing a world-first empirical baseline estimate of



Key Factors

- Population density
- Transport infrastructure
- Poverty and Education
- Land use



HOW DO WE GET FROM
HERE... (DATA)



1

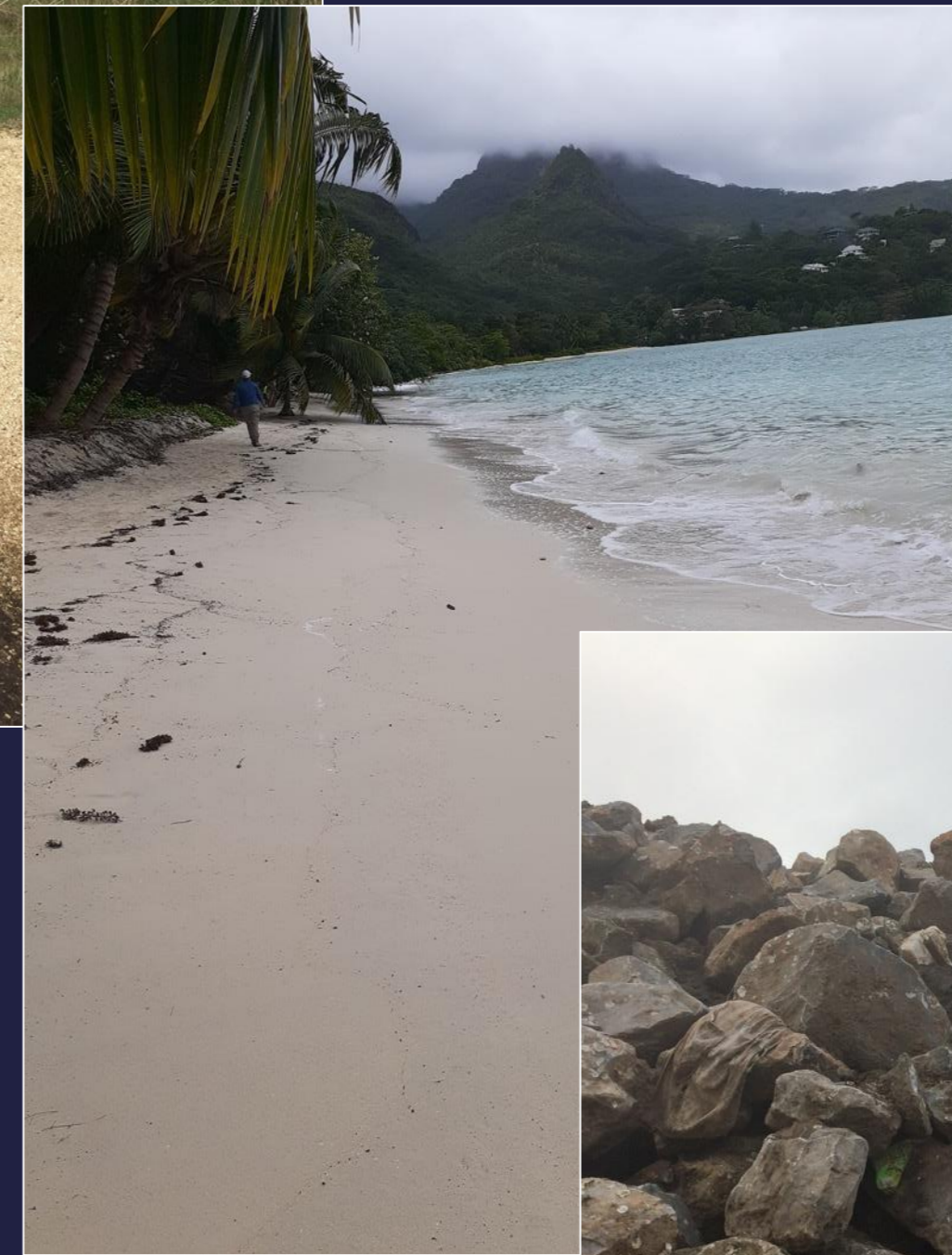
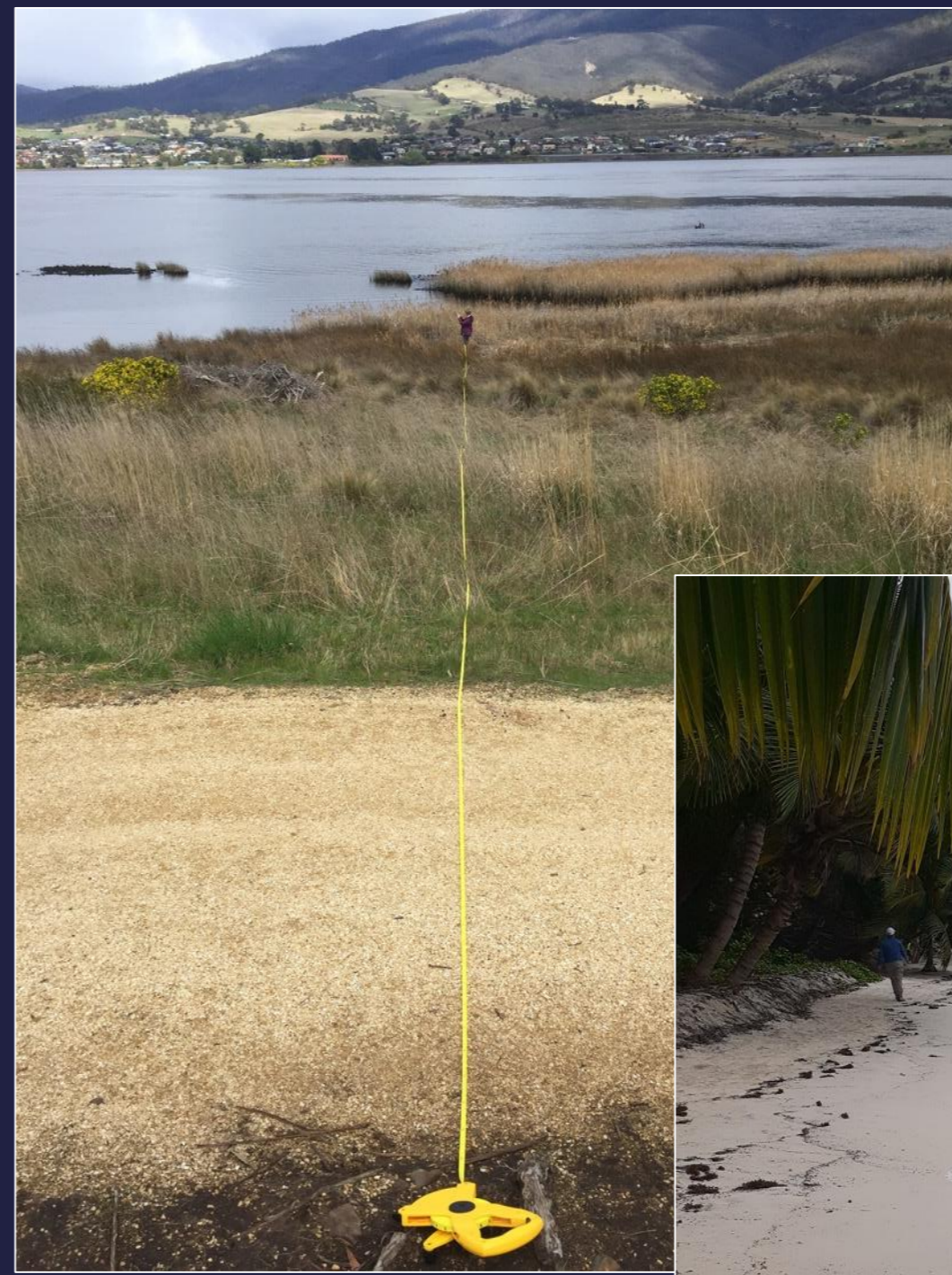
KNOW YOUR
QUESTION

SAMPLING
DESIGN

GATHER
APPROPRIATE
(META)DATA

...TO THERE?
(BETTER DATA)





HOW DO WE GET FROM
HERE... (DATA)



...TO THERE?
(BETTER DATA)



KNOW YOUR
QUESTION

SAMPLING
DESIGN

GATHER
APPROPRIATE
(META)DATA

UNDERSTAND
CONTEXT/
DRIVERS





© 2015 RICHARD F. EBERT ALL RIGHTS RESERVED



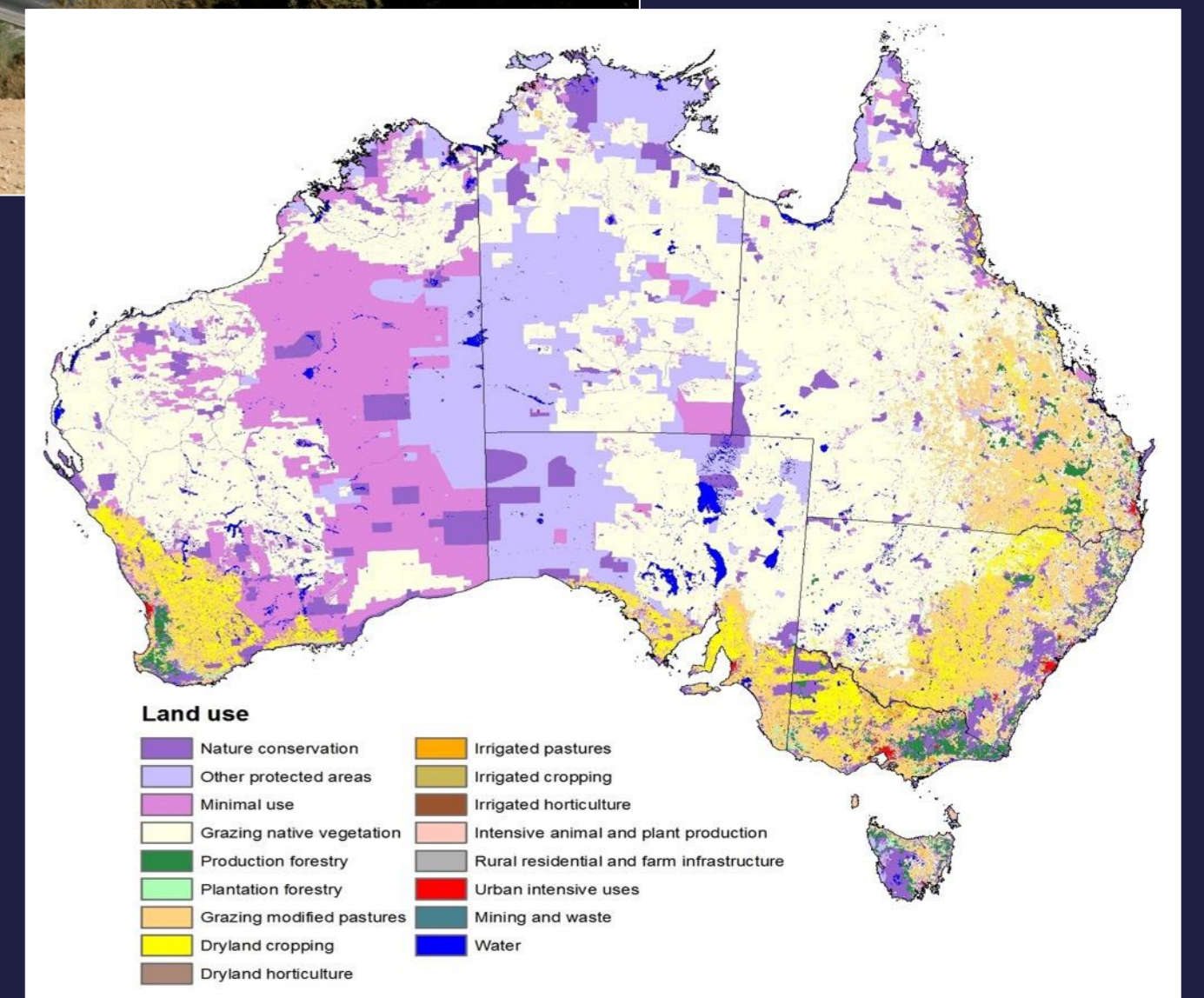
What drives debris loads?



<https://www.freepik.com/free-photos-vec>
photo created by fanjianhua - www.freepik.com



<https://www.freepik.com/free-photos-vectors/background>>Background photo created by mrsiraphol - www.freepik.com





KNOW YOUR
QUESTION

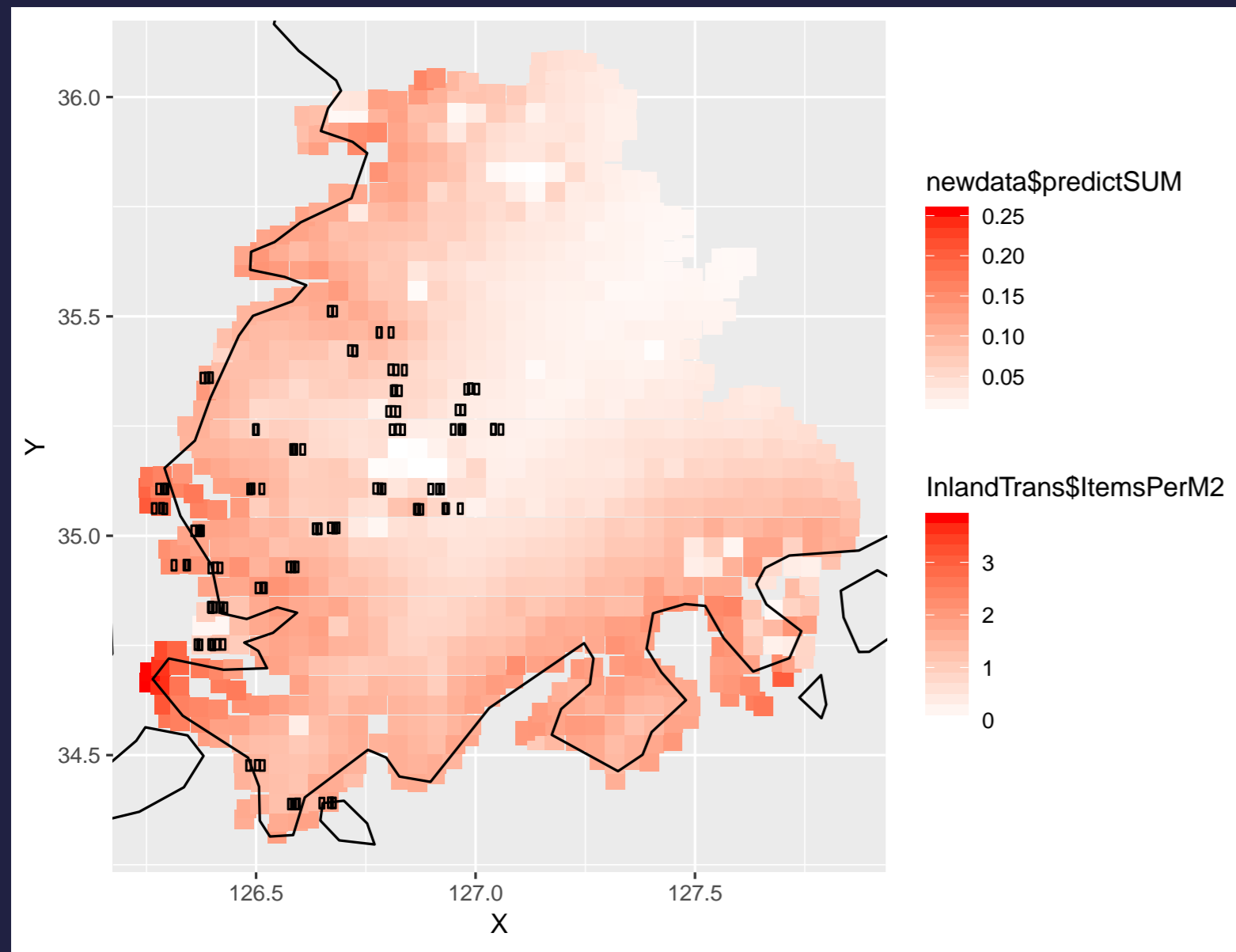
SAMPLING
DESIGN

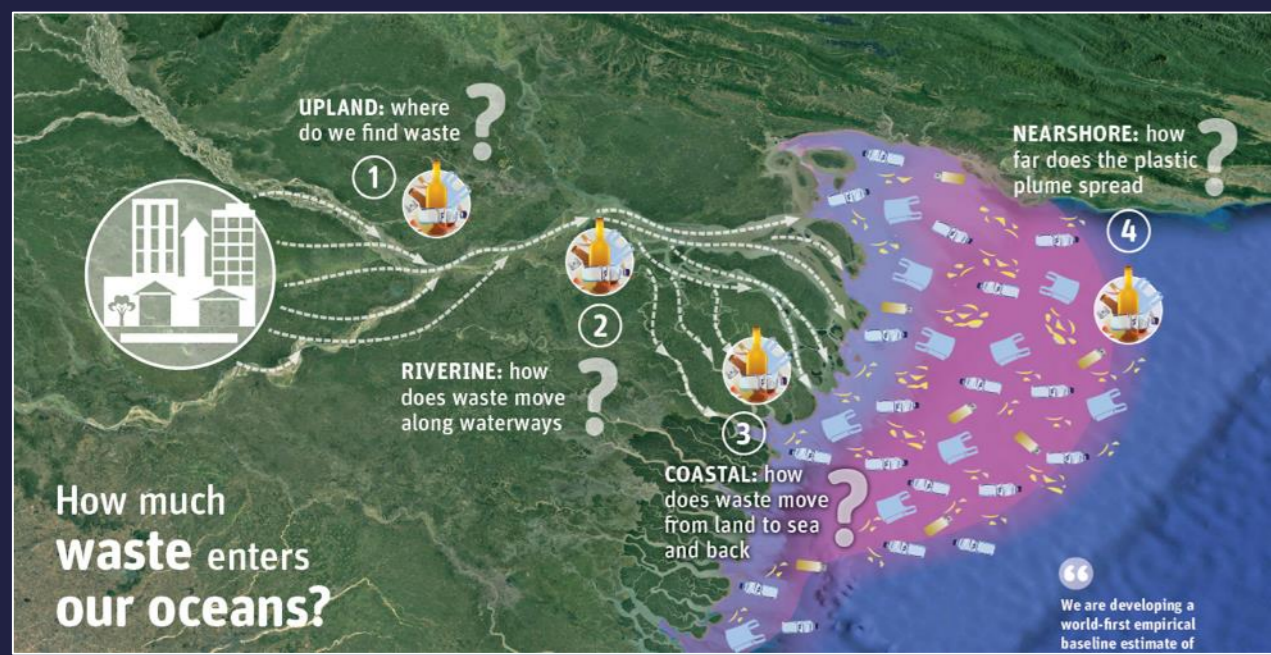
GATHER
APPROPRIATE
(META)DATA

UNDERSTAND
CONTEXT/
DRIVERS

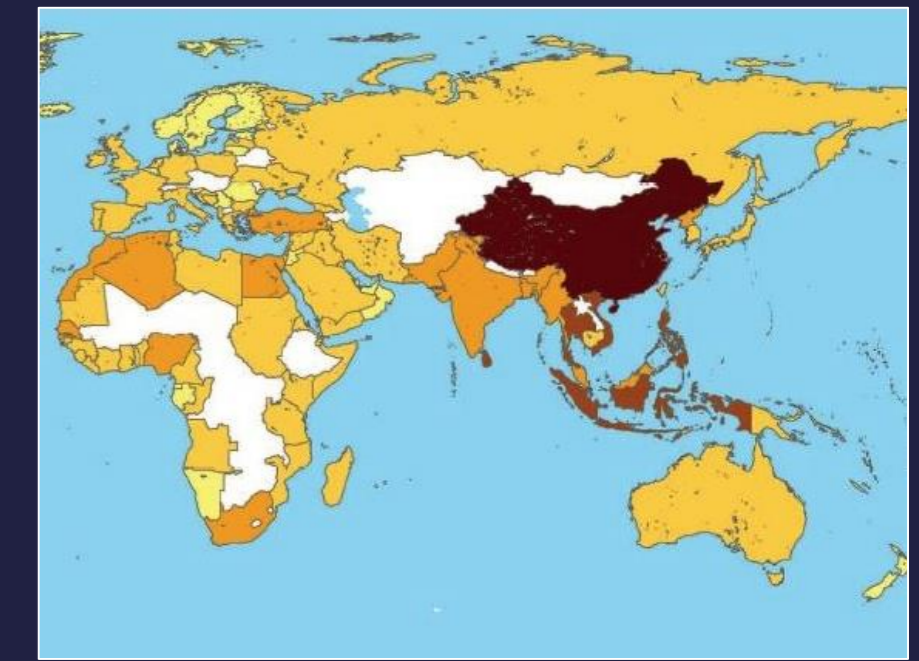


Opportunities for success:





Global Plastic Leakage Project



Country partners

- **Bangladesh**
- **China**
- **Korea**
- **Taiwan**
- **Vietnam**
- **Brazil**
- **Peru**
- **Mexico**
- **Philippines**
- **South Africa**
- **Sri Lanka**
- **Bahamas**
- **United States**
- **Chile**
- **Ghana**
- **Kenya**
- **Seychelles**
- **Mauritius**
- **Nigeria**
- **Australia**
- **India**
- **Indonesia**
- **Pakistan**

Thailand?



STEPS TO BETTER DATA

- Know your question – goals of study
- Understand your biases and limitations
- Start with a baseline
- Ensure sampling design is robust
- Gather appropriate (meta)data
- Understand context and drivers



DATA

- Driven by a desire to collect data
- Limited metadata
- Sites chosen because of high debris loads, or for sentimental reasons
- May or may not be able to answer your question
- Does not take into account external factors

BETTER DATA

- Driven by a desire to answer a question(s)
- Effort, area surveyed, etc. all recorded
- Sites selected via stratified random sample design
- Is designed to answer your primary question, and may also answer others
- External factors (e.g. population density) inform analysis to make better decisions

