

The State of Plastic

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Thailand is the 5th worst offender





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that will recycle
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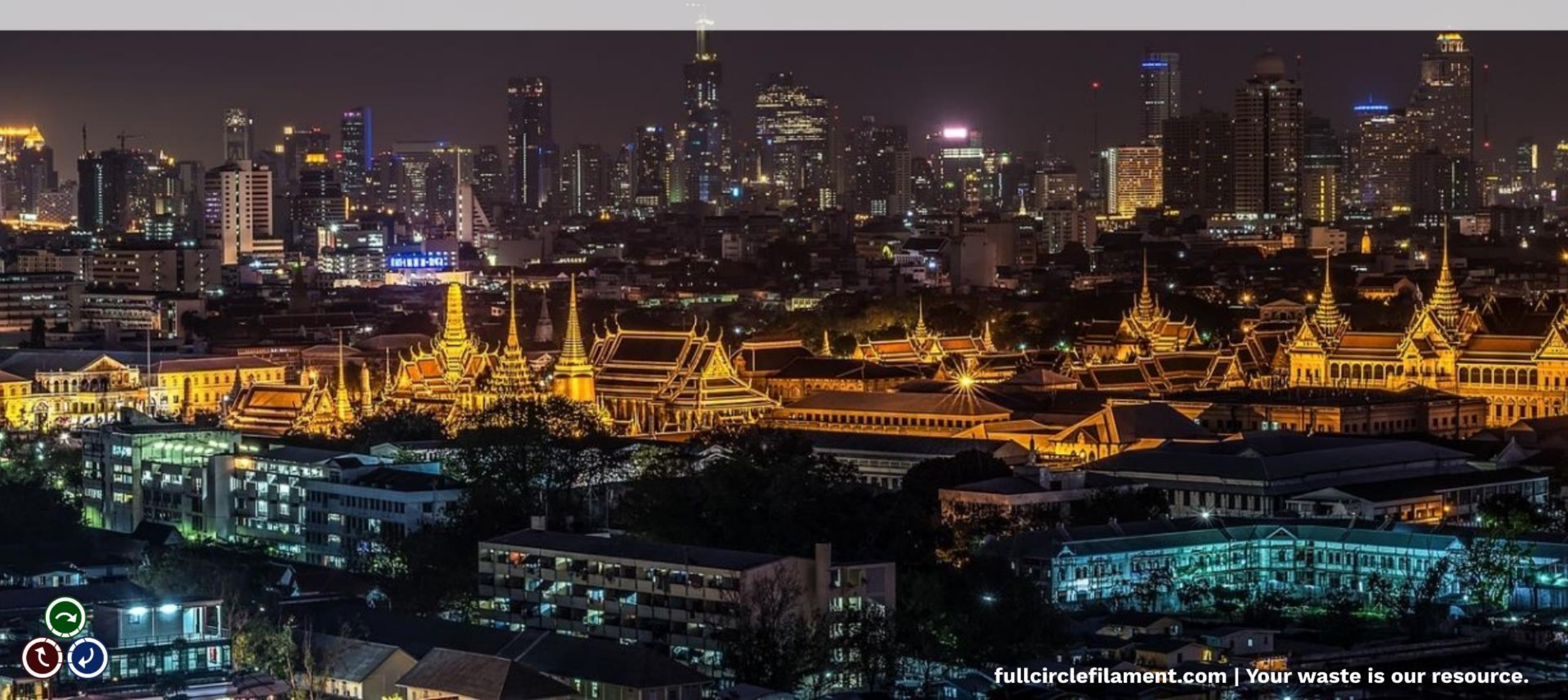
Our Purpose is to
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production via **a**
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Our Vision is a
future in which
cities function
like ecosystems.



Why this?

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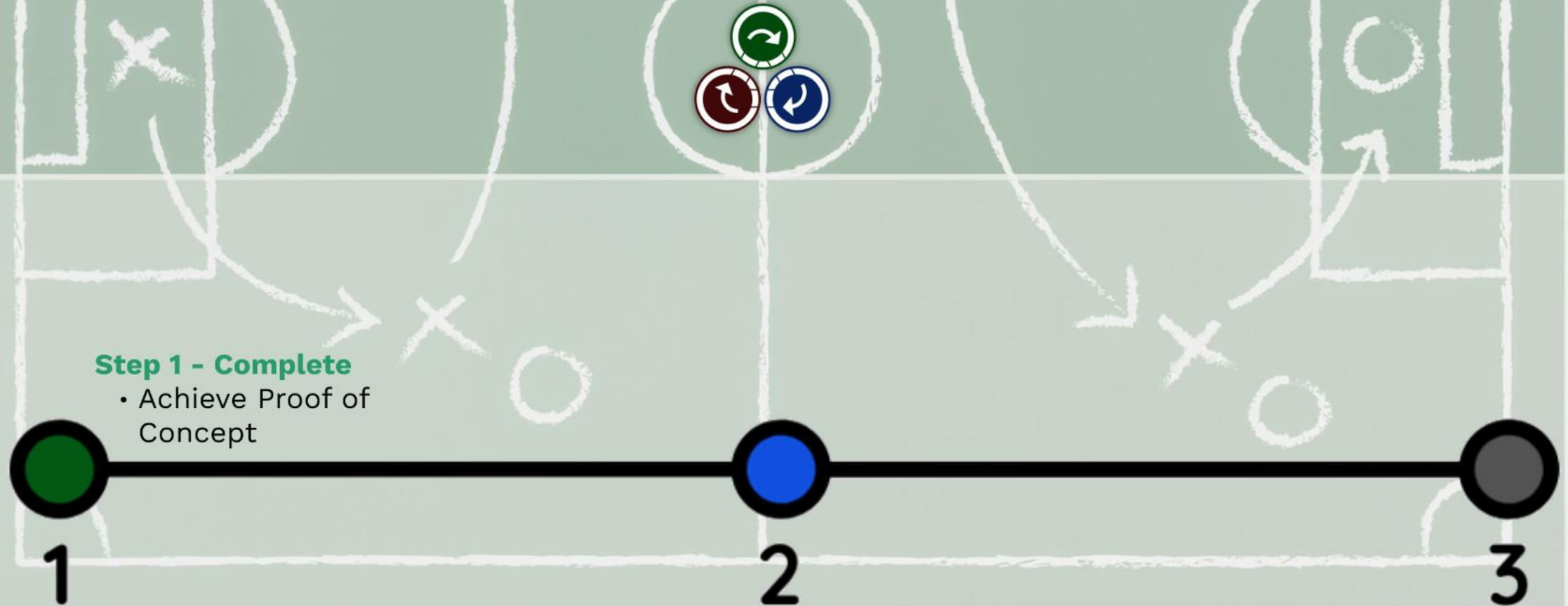
- The perfect storm of **low costs, high availability of resources, and relevant expertise**

Why Now?

- 3D printing is experiencing **exponential growth (CAGR of 27.1% is expected between 2018 and 2023)** and it's expected to grow the fastest in Asia

The High-Level Plan

Getting our **Minimum Viable Product (MVP)** to market



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Price came in 6th.

We'll compete on quality with a premium filament
that offers the added draw of meaningful benefits to society.



Our Approach

De-risking the Investment

We're outsourcing production initially, to give us a better sense of our market.



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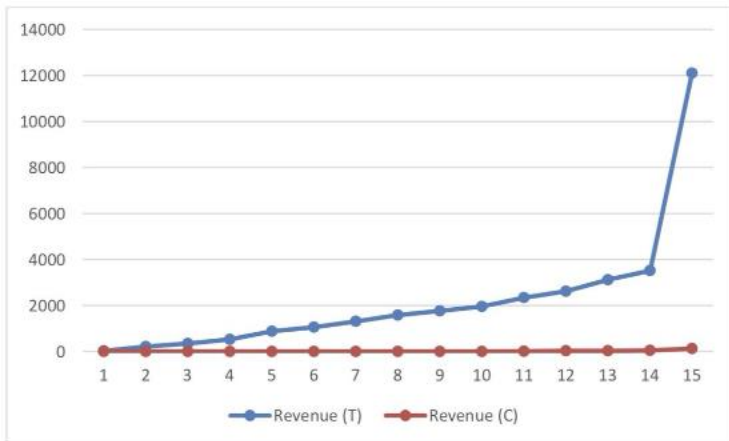
This will give us a smaller margin at first, but we'll gain a better understanding of our CapEx need before we have to spend it.



Testing & Validating Decisions

Recent research found that start-ups employing the scientific method around tests & decisions grew their revenue faster.

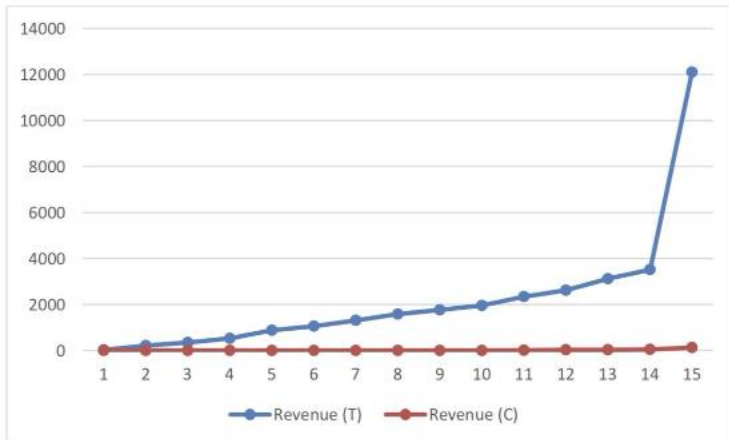
Figure 3: Average revenue by fortnight, treated and control start-ups



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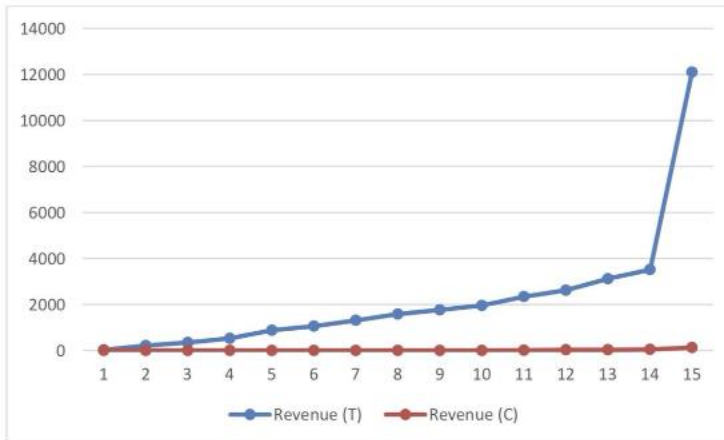
And they were more likely to succeed.



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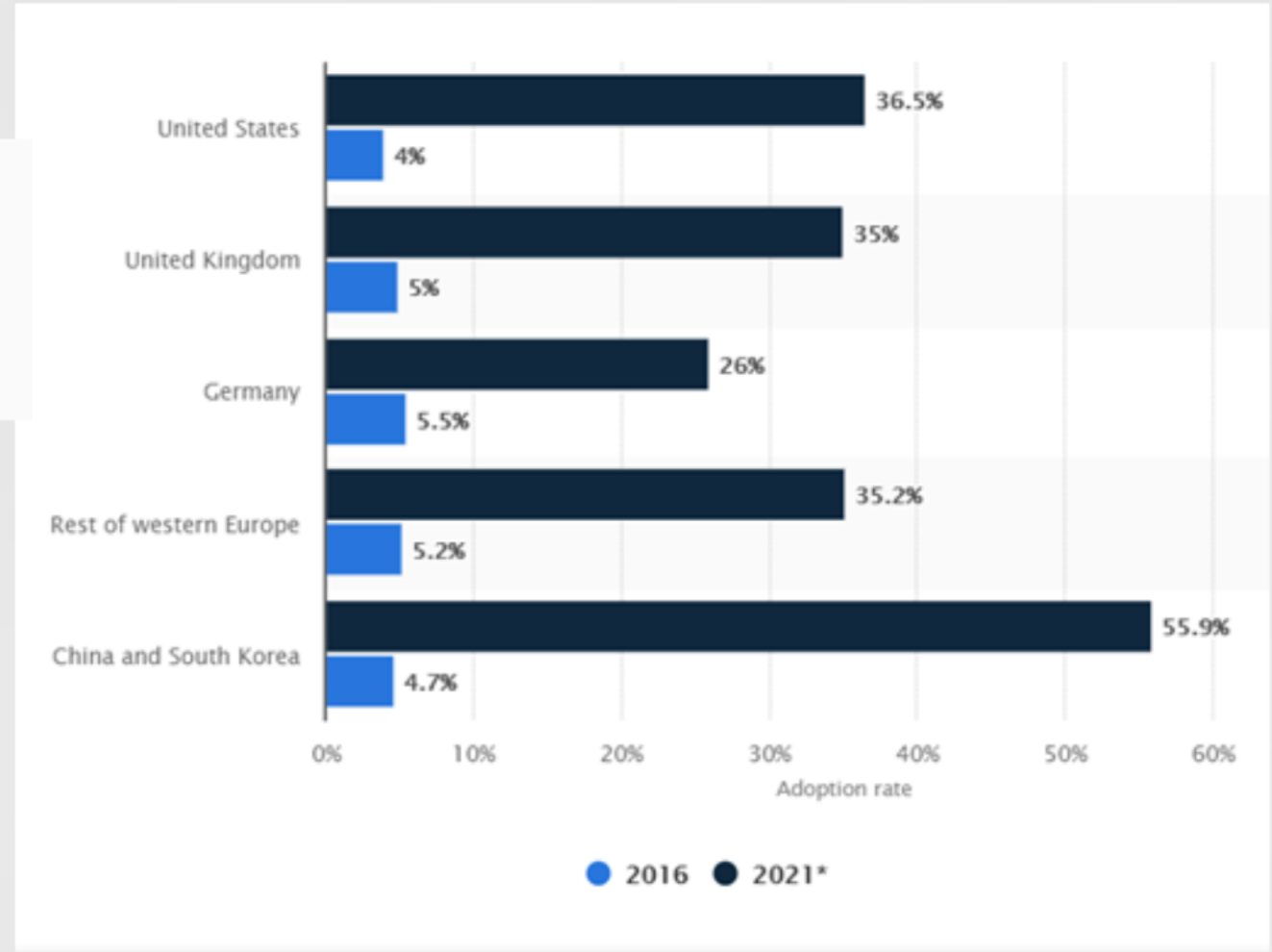
And they were more likely to succeed.

As an entity born out of an academic institution, we're excited by this finding.



Our Moment

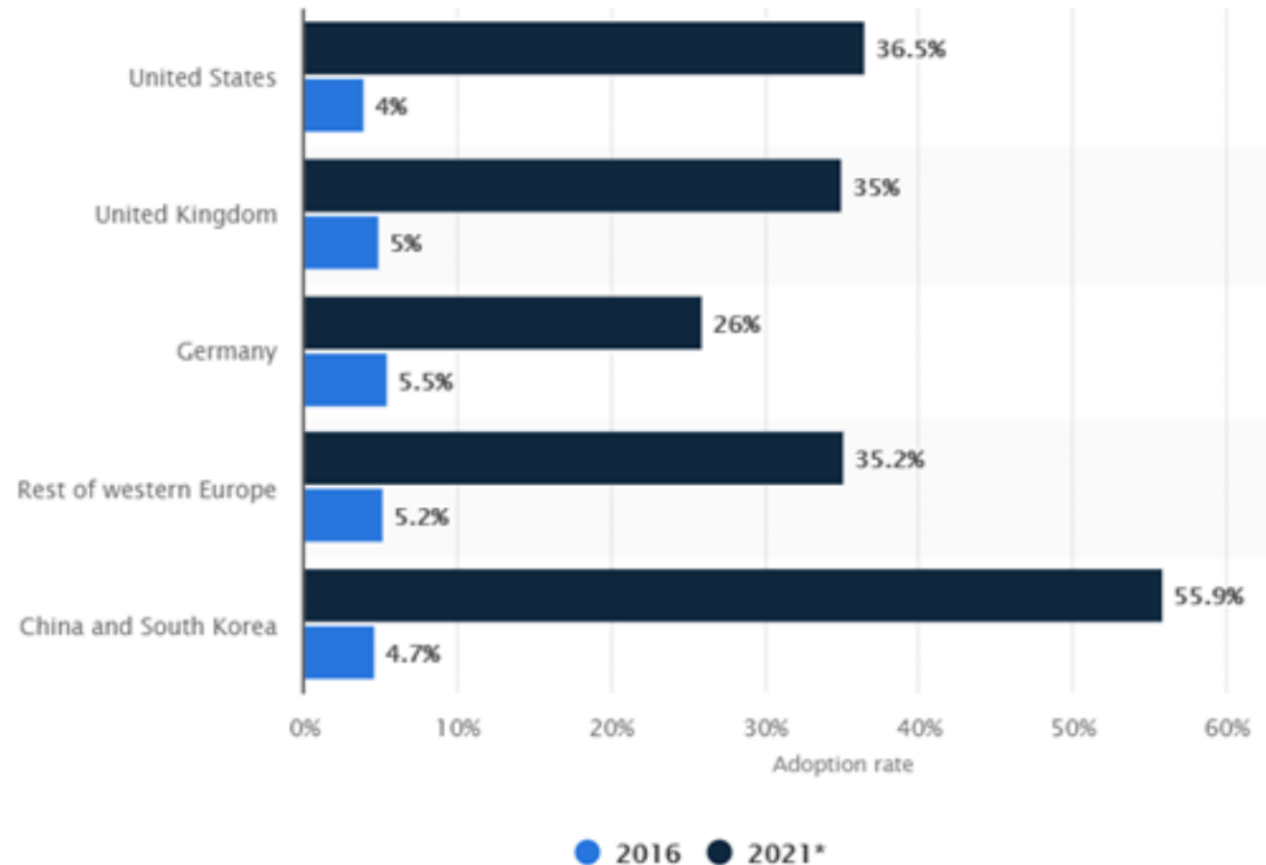
These are actual (2016) and expected (2021) 3D printing adoption rates.



Our Moment

These are actual (2016) and expected (2021) 3D printing adoption rates.

We're gonna need more filament.





Our Model



The Ask

OpEx Team & Production: **\$350,000 USD**

- This gives us 18 months of runway for our Team, R&D, Legal, Marketing, Sales, Acctg, Customer Support, & Production/Logistics.



The Ask

We project **sales to cover production costs** when we go to market.

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We're seeking grants and CSR funding based on our social & environmental benefits to help finish our prep work.

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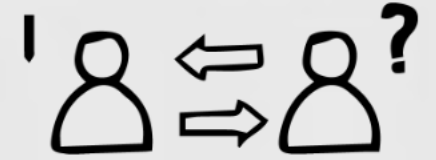
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Our Partners

A strategic selection of facilitative partners.

Team



Who they are:

A world-leading supplier of high-tech polymer materials.

How they're helping:

Expertise & the scale necessary to support exponential growth. They make our resins.



Who they are:

A global network of experts that works to end poverty, while conserving the planet.

How they're helping:

Research, mentoring, and access to resources.

Who they are:

An innovative academic initiative at Thammasat University, which focuses on social enterprise and social innovation.

How they're helping:

Operations & back office support for our launch.



Who they are:

An industry-leading 3D printing research and development company that focuses on the use of recycled materials.

How they're helping:

Extrusion expertise, including testing of our filament blends.



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Who they are:

Thammasat University's material science lab. They focus on sustainable material development.

How they're helping:

Expertise, material testing and extruding filament for product testing.



Who they are:

The leading start-up accelerator empowering start-ups that create social & economic impact.

How they're helping:

They connects us with mentors & opens doors to funding.

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Who they are:

An experimental lab that brings people together to address environmental and social challenges.

How they're helping:

Design workshops offering communities 3D printing as a tool to solve local challenges.

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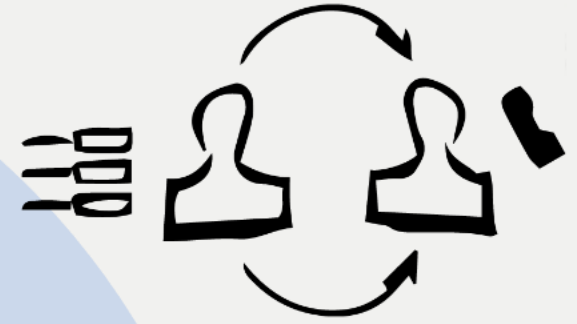
A social enterprise whose mission is to bring affordable, personalized, quality learning to youth in Thailand and other developing countries.

How they're helping:

Product testing and youth 3D printing labs to help with brand building.



Our Core Team



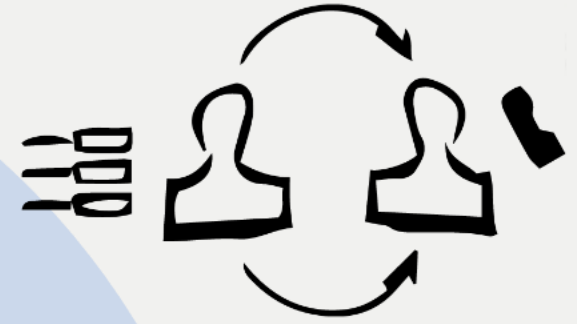
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Juliet Ler Hui-Ling
Inclusive Biz

Mariska van Gaalen
Associated Expert

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Yuttana Liansiri
Lab Manager





I'll leave you with 2 Questions:



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1. Do **you** want the circular economy to become a reality?



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2. Will **you** help us make it happen?



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The Revolution Will Be Recycled

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